

EUWID Price Watch France

July 2025

Prices in € per tonne free delivered unless otherwise stated	July 2025	June 2025	July 2024
Fine paper			
Woodfree uncoated			
Copy paper 80 g A4 B grade	910 - 1,020	950 - 1,040	1,030 - 1,170
Copy paper 80 g A4 C grade	860 - 970	900 - 990	980 - 1,120
Offset sheets 80 g	960 - 1,040	980 - 1,070	1,040 - 1,140
Offset reels 80 g	890 - 970	900 - 1,000	980 - 1,100
Woodfree coated			
Sheets, double coated, 100 g	960 - 1,060	980 - 1,080	1,030 - 1,150
Reels, double coated, 100 g	900 - 990	910 - 1,020	990 - 1,100
Publication paper			
Standard newsprint 45 g	600 - 630	600 - 630	600 - 630
Standard newsprint 42 g	610 - 640	610 - 640	610 - 640
Improved newsprint ISO 68, 52 g	650 - 680	650 - 680	650 - 680
LWC offset 60 g	760 - 810	770 - 820	770 - 830
LWC rotogravure 60 g	770 - 820	780 - 830	780 - 840
SC offset 56 g (A)	660 - 710	670 - 710	670 - 720
SC rotogravure 56 g (A)	660 - 710	670 - 710	680 - 730
Corrugated case material			
Primary fibre corrugated case material			
Unbleached kraftliner 175 g+	800 - 910	800 - 910	740 - 830
Semi-chemical fluting	640 - 700	640 - 700	650 - 710
White-top kraftliner 140 g	880 - 990	880 - 990	850 - 950
Recycled corrugated case material			
Recycled fluting 100 g	640 - 665	680 - 705	620 - 645
Recycled fluting 90 g	650 - 680	690 - 720	630 - 660
Testliner II	660 - 690	700 - 730	640 - 670
Testliner III	650 - 675	690 - 715	630 - 655
White-top testliner, grade B, 140 g	720 - 790	720 - 790	720 - 770
Cartonboard			
GD II	840 - 970	840 - 970	810 - 940
GC II	1,140 - 1,330	1,140 - 1,330	1,100 - 1,330

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though some prices had already started moving earlier. Prices declined by €30-40/t, and sometimes even more. At the same time, pricing remains inconsistent. All kinds of prices exist, comments one respondent, describing the situation as anarchy.

The greatest price pressure seems to have built up in the uncoated fine paper segment, particularly for cut sizes. The larger pool of suppliers than in coated grades as well as the competition from non-European imports are noticeable here.

Yet, there are also low-priced offers from European production. For woodfree uncoated offset reels, the lowest offers are around €800/t, while prices as high as €1,000/t are also still being paid. The corresponding quotes for folio sheets are €70-80/t higher.

The price trend for coated woodfree paper had been somewhat more stable, but prices have

been cut here too, say market insiders. Prices for coated reel paper start around €900/t, but can still reach €1,000/t. Similar price brackets are seen for coated sheets.

In terms of demand, June was not a bad month, according to insiders on the French market. As is often the case, business then quieted down from mid-July, and demand is not expected to rebound during August, when most of France is on holiday. Prices are also unlikely to move much, simply because of the lack of business activity, players explain. Summer discounts are not really an issue right now since low-priced offers and special prices existed throughout the entire year, EUWID was told.

The market for woodfree uncoated and coated paper continues to be shaped by the current capacity overhang and shrinking consumption. Producers feel hard-pressed as they have to simultaneously contend with insufficient capaci-

ty utilisation, cost pressure and price pressure. Further capacity closures are needed to restore balance between supply and demand, insiders believe. However, it is also very expensive to close or mothball a mill, so producers must weigh this against the financials of their paper sales, explained one producer. In some cases, it could be more financially viable for a papermaker to sell paper at break-even prices or even at a loss for a while.

Newsprint prices often unchanged, magazine papers under pressure

On the market for publication paper in France, the ink is dry on the new quarterly and half-year contracts. Negotiations often resulted in unchanged prices for newsprint as well as unchanged or slightly lower prices for magazine paper.

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